

# OCCUPANCY TAX REFERENDUM

## WHAT IS AN OCCUPANCY TAX?

An Occupancy Tax, or "hotel tax," is a tax charged to guests staying at hotels, motels, and other lodging establishments within our town.

## WHO PAYS AN OCCUPANCY TAX?

An Occupancy Tax is paid by visitors, not residents, in short-term rentals like hotels or bed and breakfasts establishments.

## HOW ARE OCCUPANCY TAX FUNDS USED?

Funds collected through an Occupancy Tax can only be used for travel and tourism promotion and expenditures which can include some park items.

## WHAT IS A REFERENDUM?

A referendum is a direct vote by the people on the ballot.



Stallings Residents will have the opportunity to vote on the Stallings Occupancy Tax Referendum on the November 5, 2024 Ballot.