	ational Scorecard	Adminis	tration					_										
commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	and businesses of the	Stallings Way Values Integrity Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Learn Healthy, Positive Environment	FY 2020-21 Town Council Prior • Create a Stallings Downtow • Review & Amend Land Use • Economic Development • Transportation • Communications • Enhance Blair Mill Park		cil's Vision	Departmental Vision/Mission S Town Manager Mission: The Town professional, strategic, responsive, leadership under the Council-Mana Town Clerk Mission: To provide at knowledgeable, professional functi body and its citizens accurately and and maintaining the Town's vital re <u>Communications Mission</u> : To clear purposefully inform the public, in a stay connected with the Town of S their community. <u>Human Resources Mission</u> : To ant the human resources needs of Tow support to the Town in developing, administering a comprehensive hu	Manager's Office provides ethical, and respectful ger form of government. egally mandated, on to the incorporated d timely, while preserving cords. y, creatively and timely manner, of ways to tallings and educated on icipate, develop and fulfill <i>y</i> n employees. To provide implementing, and	Stallings										
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes									
	Strengthen Citizen Engagement	Enhance public access to information about Town services, meetings, key	Broadcast Regular Town Council Meetings	100%	Immediate/Ongoing	100%	ADM	Video all regular meetings stream live to the Town's YouTube Channel.	recorded and streamed live to the Town's YouTube Channel. (COVID exception: meetings are live on ZOOM) All recordings									
Serve the Community		issues, and opportunities	Citizen Newsletter	Quarterly	4 times per year	0	ADM	The Town Newsletter will be published quarterly after pandemic.	Newsletter published Spring, Summer, and Fall 2019; Winter 2020. COVID exception: newsletters paused during PD - Police COM - Com									
	Promote Economic Vibrancy	Develop Economic Development Strategic Plan	5-Year E.D. Strategic Plan Created	Y	6/30/2021	Y	ADM, TC	ED Work team develop recommended plan using existing resources, present to Council	ED Work Team will bring update to Council on 01-25-21. Final document adoption anticipated for 02-22-21.									
		Promote Economic Vibrancy									Highlight Business in Newsletter	Highlight	Quarterly	6/30/2021	0	TC, ADM	Newsletter on hold during pandemic. Recognize business quarterly on socail media. Mayor to identify business/provide information for first 6 months, then ED Committee will choose business to highlight quartelry from there.	Will resume Council selected highlights once newsletter resumes; Council lead business highlight on social media.
			Create a Stallings Downtown Strategy: Focus Resources on Core Area <u>FY 20-21 Action Steps</u> - Define Core Area - Define Vision For Area & Identify Anchor Use to Attract - Start Farmers Market & Continue Events (P/R) - Acquire Key Property - Complete Streetscape Design (Eng)	Achieve Action Steps	Quarterly	6/30/21 (Streetscape Design 12/31/21)	FY 20-21 Action Steps (Updates) - Define Core Area - Complete. - Define Vision For Area & Identify Anchor Use to Attract - Mostly Complete. Created Downtown Action Plan. - Start Farmers Market & Continue Events (P/R) - Complete. - Acquire Key Property - Acquired one property near Town Hall. Exploring others. Postponed DFI contract decision. - Complete Streetscape Design (Eng) - NCDOT has said no to streetscape, but we are pushing NCDOT to come up with solution.	ADM, TC, P/Z	Downtown Action Plan has been created. Next steps are DFI contract and gaining site control on key properties. Once that is complete, can determine if Town should pursue public-private partnership.									
	Maintain Fiscal Strength	Adopt a fiscally responsible annual budget	Adopt a Balanced Budget that does not use fund balance or debt for operational expenditures	Yes	Annual	Yes	T.C., ADM, FIN											
		Secure an Occupancy Tax	Occupancy Tax Enacted	Yes	6/30/2021	No	T.C., ADM	State elected officials report that COVID response consumed the most recent legislative short-session, but they would consider revisiting in the future.	FY 19-20 Council Priority									
Manage Resources	Develop Long-Term Financial Plans	Ensure Organizational IT Infrastructure/Equipment needs are met	Maintain 5-year IT Replacement Schedule/Plan	Yes	Ongoing	Yes	ADM		Computers and equipment are being updated as needed.									
	Deliver Convicts Fficiated	Create a safe environment for	% of workforce that have completed mandatory safety training	100%	Annually	2020 - 100% completion 2021 - 80% (still in progress)	ADM, SAFETY CO., ALL	Implemented Bi-Weekly Safety Moments.	Safety Committee reviewing written programs.									
	Deliver Services Efficiently	employees/public and control cost	# of OSHA recordable injuries:	# of OSHA recordable injuries:		# of OSHA recordable injuries:			2020 annual report posted in									



epartments ministration s & Recreation ning & Zoning ineering olic Works nmunications

			Town Total: General Government: Police:	Town Total: 0 General Government: 0 Police: 0	Annually	Town Total: 3 General Government: 1 Police: 2	ADM, SAFETY CO., ALL		required locations. 124 days away from work 166 days restricted duty
	Enhance Emergency Preparedness	Ensure Organization-wide Emergency Preparedness	Hold a Large Mock Emergency Training Scenario and Identify Areas for Improvement	Once Every 3 years	Once Every Three Years	Completed	ADM	Completed Last Training in FY 18-19; Next Training in FY 21- 22	Staff will reach out to the County post election to request mock training scenario
Run the Operations	Improve Communication & Collaboration	Improve Inter-Departmental Relationships Through Team-Building Events	Hold Organization Wide Team Building Event	4	Quarterly	3	HR	COVID-19 has made this a challenge.	Did Christmas event on ZOOM. Had virtual team-building. Had Friday lunch event. Exploring "watermelon Tuesday" regular event
		Ensure All Employees are Informed & Have Opportunity for Feedback to Increase Feeling of Ownership/Buy-In	Hold "All Hands on Deck" Meeting	2	Bi-Annually	1	ADM	Pandemic will make this a challenge.	Christmas event on ZOOM. Safety challenges with getting everyone together with COVID.
Develop Know-How	Maintain a Skilled & Competent Workforce	Maintain an educated, dedicated, competent, and productive workforce - <u>FYE 21 Action Steps</u> - Assessment Center for Dept. Head Openings - Implement Perfor. Eval. - Team-Building Events - BI-Annual Staff Meetings -Employee of the Month Program	Turnover Rate: Non-PD: PD: (*Excludes retirements, Involuntary Separations, & 6 month Probationary Period)	Turnover Rate: <10% Non-PD: <10% PD: <10% (*Excludes retirements, Involuntary Separations, & 6 month Probationary Period)	Annual	Turnover Rate: 7% Non-PD: 0% PD: 11% (*Excludes retirements, Involuntary Separations, & 6 month Probationary Period)	ADM, HR	Stay Interviews have been implemented for new employees and are conducted every 3 months for the first year. Exit Interviews are conducted when an employee puts in their notice to leave employment with the Town.	
		Caught Ya! Employee Recognition Program	# of Employee Recognition Awards	8	Annual	3	HR		COVID has made the Employee Recognition Program a +B4:J65challenge.

Balanced Organi	izational Scorecard	Engine
Organizational Vision To provide an inviting and safe community with a commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	Organizational Mission To serve the residents and businesses of the Stallings community by providing excellent municipal services while upholding the public interest by maintaining a sound financial position and active stewardship of public assets and resources.	Stallings Way Values• Integrity• Commitment• Flexibility• Awesome Customer Service• Team Before Self• Continuous Improvement• Competent/Qualified• Supporting Each Other• Everyone Pitches In• Work/Life Balance• Positive Attitude• Collaboration• Dialogue• Have Fun• Trust & Respect• Open to Teach/Learn• Healthy, Positive Environment
Perspectives	Objectives	Initiatives Town Hall Streetscape
Serve the Community	Enhance Recreation, Walkability & Connectivity	Improve Sidewalk Infrastructure
		Long Term Transportation Planning
		CRTPO Engagement
	Invest in Infrastructure	

Manage Resources		Maintain Storm Water Infrastructure
	Deliver Services Efficiently	Ensure Contractor Costs Comparable to Similar Size Municipalities
Run The Operations	Provide Responsive & Dependable Services	Complete Stormwater Repairs in a Timely Manner
		Improve Employee Skillset & Allow Employees to Grow
Develop Know-How	Maintain a Skilled & Competent Workforce	Continuing Education

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FY 2020-21 Town Council Priorities

- Create a Stallings Downtown
 Review & Amend Land Use Plans to Better Align w/ Council's Vision
- Economic DevelopmentTransportation
- Communications
- Enhance Blair Mill Park

Measure	Target	Timeline
Streetscape Design	100%	12/30/2021
% of Sidewalk Panels Deficiencies Identified and Reduced A Year	5%	6/30/2021
Update Transportation Master Plan	100%	6/30/2021
Participation in TCC Meetings	100%	6/30/2021
[

% of Storm Drainage Catch Basins Proactively Cleaned Annually	20%	6/30/2021
% of Town Streets Swept Annually	100%	6/30/2021
Resurfacing Contracts Line Item Costs Compared to Similar Sized Communities (Waxhaw, Pineville, Harrisburg)	Within 10% or less	1/1/2021
Repairs Completed Within Two months Of Purchase Order Execution	80%	6/30/2021
% of Engineers with Minimum of 15 Professional Development Hours	100%	12/30/2020
% of Department Attendance At a Minimum Of 3 Continuing Education Classes	100%	12/30/2020

Departmental Vision/Mission Statement

<u>Mission</u>: The Engineering Department provides quality, efficient, professional engineering services and technical support to the public and other Town departments. We deliver cost effective and sustainable solutions associated with the implementation of capital improvement, land development and community infrastructure. Fostering an environment of excellence and growth are our core values.

Stall

Status/Result	Responsible Entity	Action Plan
NCDOT has said no to streetscape design but we are still pushing for alternative solutions.	Eng	If not approved by Council, some work will be done in house.
The Town has adopted a new sidewalk policy and is currently working toward completing an evaluation of the Town pedestrian network.	Eng	Council has adopted a Sidewalk Maintenance Policy and Staff will evaluate/rate Town sidewalks accordingly.
Due to Covid, TAC was been unable to meet.	Eng	Staff is reviewing documents and developing a plan to update.
100%	Eng	ENGR will continue to attend TCC meetings

0%	Eng	Staff will engage contractors for quotes
100%	Eng	ENGR will continue sweep Town roads on an annual basis
Incomplete (Resurfacing Not Done in FY 20-21)	Eng	Future resurfacing contracts will be implemented in the Fall of fiscal year or Spring alternatively
100%	Eng	ENG will continue to provide efiicient and timely repairs.
100%	Eng	Town Engineer will continue to meet education requirements per NCBELS
0% (Conferences Deferred Due to COVID)	Eng	



Notes	
	ALL - All Departments ADM - Administration
	P/R - Parks & Recreation
	P/Z - Planning & Zoning ENG - Engineering
	P/W - Public Works
	PD - Police
	COM - Communications
	TC - Town Council

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Balanced Organi	zational Scorecard	Fina	ince							
Organizational Vision To provide an inviting and safe community with a commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	and businesses of the Stallings community by providing excellent municipal services while upholding the public interest by maintaining a sound financial position and active stewardship of public assets and resources.	Stallings Way Values • Integrity • Commitment • Flexibility • Awesome Customer Service • Team Before Self • Continuous Improvement • Competent/Qualified • Supporting Each Other • Everyone Pitches In • Work/Life Balance • Positive Attitude • Collaboration • Dialogue • Have Fun • Trust & Respect • Open to Teach/Learn • Healthy, Positive Environment	FY 2020-21 Town Council Priori • Create a Stallings Downtow • Review & Amend Land Use • Economic Development • Transportation • Communications • Enhance Blair Mill Park	n	ncil's Vision	Departmental Vision/Mission Stat Mission: The mission of the Fir to work in partnership with all T providing operational, financial guidance as well as to provide financial information to the May Town Manager. The department excellence as a steward of the provide financial transparency	nance department is Fown departments I and leadership accurate and timely yor, Town Council and ent strives for Town's assets and to		ings -NC-	
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes	i
Serve the Community	Strengthen Citizen Engagement	Provide financial information to keep the public engaged and informed of the Town's financial transactions	Update finance website financial reports which included financial summary and a/p distributions	Monthly	Update to be completed by the 28th of the following month	100% - Monthly Reports have been added but audit has delayed the July report. Will have both July and August updated by Sept 28th.	FIN	Update Website once available		ALL - All Departments ADM - Administration P/R - Parks & Recreation P/Z - Planning & Zoning ENG - Engineering P/W - Public Works PD - Police COM - Communications TC - Town Council
	Maintain Eiscal Strongth	Present timely and accurate CAFR each Fiscal Year	Submit CAFR to the Local Government Commission within 4 months of year end	LGC - Oct 31 GOA CAFR Dec 1	Annually	Complete for FY 19-20. Waiting to begin FY 20-21 once draft audit report is received	FIN		Submitted timely and GFOA awarded FY2019 Report the Award of Excellence	FIN - Finance
Manage Resources	Maintain Fiscal Strength	Maintain 30% Council Reserve in Restricted Fund Balance	% of Budgeted expenditures for following fiscal year	30%	Annually	>30%	TC, ADM, FIN		Performed during audit	
	Develop Long-Term Financial Plans	Develop and maintain 5 year Financial Forecast and CMIIP	Develop and present to council each budget cycle and semi- annually submit updates to Council for review.	Resubmit - November 2020	Resubmit & Review with Council - November 2020 First Opportunity for Approval - January 2021 Final Approval - March 1, 2021	Submitted and Approved.	FIN	Will utilize plan during budget process and update once FY2021 budget is complete		
	Excel at Staff & Logistical Support	Issue purchase orders in a timely manner according to purchase order policy	# of purchase orders not issued within 3 business days (exceptions for approvers absence)	5 or less	Monthly	0	FIN	continuous process	100% of purchase orders issued timely	
Run the Operations		Produce timely financial statements to town manager, directors and council	Distribute financial update to Town Manager and directors for review by 20th of the month	100%	Monthly	100%	FIN	Plan to submit before deadline each month in conjunction with Wells Fargo Credit Card input		
	Provide Responsive & Dependable Services	Provide timely and dependable information when inquiries from public and our vendors/business partners are requested.	Response within 3 business day from inquiry with estimated time to prepare information or answer dependent on request.	100%	Annually	100%	FIN		No request were made	
Develop Know-How	Maintain a Skilled & Competent Workforce	Develop strategy to retain employees by focusing on career development through training	Employees attend at least one class, workshop, seminar or conference within the fiscal year	100%	6/30/2021	50%	FIN	Plan on attending the Southern Software training in the spring		
								Will look for		1



	Enhance Relations with Other Entities	Build relationships with other governmental organizations by meeting with or attending organizational financial related functions	Attendance at meetings/functions	Minimum of 2 per fiscal year	6/30/2021	0 - Affected by COVID.	FIN	teiepnone/ opportunit
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Balanced Organizational Scorecard Parks & Recreation										
Organizational Vision To provide an inviting and safe community with a commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	and businesses of the	Stallings Way Values Integrity Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Turst & Respect Open to Teach/Leam Healthy, Positive Environment	FY 2020-21 Town Council Priorities • Create a Stallings Downtown • Review & Amend Land Use Plans to Better Align w/ Council's Vision • Economic Development • Transportation • Communications • Enhance Blair Mill Park			Departmental Vision/Mission Mission: Connecting our con greenways and trails to park amenities by preserving gree enhance the quality of life of we serve. Resolving to Engage a diverse communit Connected through greenwa Recreational amenities by Educating citizens to Achieve an enhanced quality Trendsetting healthy & fun o Energizing Stallings!	nmunity through s, events, and en/open space to the diverse community y, ays and trails to y of life through	Stallings		
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes	
	Strengthen Citizen Engagement	Quarterly Recreation Newsletter	Digital Interactions with households of families with children	25% of population	6/30/2021	Delayed	Special Events Coordinator, PR Admin	Delayed due to COVID - will launch next FY with event calendar	 Measure based on social media data and google insights compared to FY 19-20 	
Serve The Community	Enhance Recreation, Walkability & Connectivity	Revive Recreation Programming	# of programs	1 per month	6/30/2021	Exceeded - 20 total programs	Special Events Coordinator, PR Admin		Virtual and Pick-up programs	
	Promote Economic Vibrancy	Farmer's Market at Stallings Park (Stallings Downtown)	Develop Plan for viable Farmer's Market, with kick-off program/event	Yes/No	3/31/20 - PLAN DEVELOPED 6/30/2021 - Farmer's Market Started	Yes, Launched May 1, 2021	Director, Special Events Coordinator, PR Admin	Partnering with Union County to be a satellite location		
		Upfit Springhill Park	Install play pieces within budget constraints	Yes/No	6/30/2021	Delayed	All PR Staff	Quotes received. Working on phasing plan for Council review	Needs to go back to PR committee	
Manage Resources	Invest in Infrastructure	Enhance Blair Mill Park	Site Specific Master Plan that meets Council Vision, Recreation Master Plan, & Public Needs	Yes/No	6/30/2021	No - Council allocated \$15k funding for small improvements	All PR Staff	Remove old benches and trellis, install new tables, benches, and trash cans. Renovate restrooms.	Improvements complete within budget - with exception of restroom renovations. Supplies purchased, staff doing in-house to reduce costs	
Run the Operations	Improve Communication & Collaboration	Create Recreation Instagram Account	Followers/Likes (total)	250	6/30/2021	Delayed	Special Event Coordinator		Not enough content to be sustainable due to Covid	
Kun the Operations	Excel at Staff & Logistical Support	Create Department Policy Manual	Core Department Policies	Facility Use Guidelines Maintenance Guidelines Safety & Inclement Weather	6/30/2021	Completed	All PR Staff		Core Dept policies updated. New policies will be needed as services grow.	
Develop Know-How	Support Development of Citizen Volunteers	Develop a core group of volunteers	# of new volunteers	10	4/30/2021	Delayed	Special Events Coordinator, PR Committee		No in-person meetings due to COVID	
	Pursue Professional Certifications for staff	CPRP & CPRE, CPO	NRPA Exam, CPO Exam	Staff Certifications Received	6/30/2021	Yes	Special Events Coordinator, PR Admin, PR Director, PT Staff		Eunice McSwain passed her CPRP Exam December 10, 2020! Ashley Platts received her OSHA Public Sector certification on Nov 4, 2020.	

Balanced Organiz	zational Scorecard	Planning	and Zoning							
Organizational Vision To provide an inviting and safe community with a commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	and businesses of the	Stallings Way Values Integrity Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Learn Healthy, Positive Environment	FY 2020-21 Town Council Priorities Department Mission Statement • Create a Stallings Downtown Mission: The Planning and Development • Review & Amend Land Use Plans to Better Align w/ Council's Vision Department Vission Statement • Economic Development Transportation • Communications Planning Department works to promote coordinated growth, diversified development, placemaking, adaptive community, and regional collaboration.				Stal	ings.		
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes	
		Create a Stallings Downtown	Define Core Area & Exploring Zoning Options	Y	6/30/2021	Y	P/Z	Provide planning expertise to Town Manager.	Map created by depa defining downtown co Worked with Town Ma legal to advise on zonin	
	Enhance Economic Vibrancy	Enhance Economic Vibrancy	Bringing the Silver Line light rail to Stallings	Completion of TOD plan	Y	7/1/2021	CATS timeframe needs to be pushed out past 7/1/21. 9/23/21 public TOD meeting. Working to identify date for joint TOD meeting with Board. Timeline date to be adjusted in the future once more information is ascertained from CATS.	CATS - P/Z		CATS has selected ali
Serve the Community		Create opportunities for Public- Private Partnerships	Select location, develop criteria for partnership, create an RFQ, an choose developer to partner	Y	ON HOLD	On Hold - Waiting on Council to approve DFI study and site control of parcels.	P/Z	Educate Council - Select Location - Develop Criteria for Partnership - Create RFQ - Choose developer	On hold until Land Use downtown has been	
		Review and Amend Land Use Plans to better align with Council's vision	Council will work with land use attorney in small groups to: review and ID issues in land use plans, create an action plan to address issues raised in small groups, and bring to Council for approval	Council Approval of Identified Land Use Changes	Annual	Council Approved Identified Ordinance Amendments on 8/24/20. Also working on open space desired changes.	P/Z and Legal	Working on open space desired changes.	Idlewild and Monroe SAP's reviewed. Orc amendments reque Council to address com been complete	
	Enhance Recreation, Walkability, & Connectivity	Implement the Park, Recreation and Greenway Plan through the Development Agreement Process	% of development agreements requiring developer to construct Greenway at no cost to Town per adopted plans.	100%	Annual	100%	P/Z		Acquired greenway t part of the DA process Chestnut Farms, The W Idlewild Village. Trail a in ongoing.	
Manage Resources	Conserve Cultural & Natural Resources	Create a streetscape plan that includes landscape and hardscape elements	Completion of Plan and adoption by Town Council	Y	6/30/2021	N - Streetscape plan delayed due to staff turnover.	P/Z	Begin researching other communities streetscape plans.		
Run the Operations	Provide Responsive and Dependable Services	Create an efficient department by training and empowering staff to take on task and work towards implementing department goals.	Planning Tech - begin running Planning Board Meeting.	Y	6/30/2021	Y	P/Z	Look for appropriate training for staff. Delegate responsibilities to staff. Training new Planning Tech to take over Planning Board responsibilities. Work on solution for minute taking responsibilities to free up Planning Tech to take more		
		Provide timely and effective response to ordinance code violations	% of violations brought into voluntary compliance within 60 days	65%	Annual	90%	P/Z		Continue to provid enforcement that clea town.	
Develop Know-How	Support Development of Citizen Volunteers	Promote efficiently run meetings by providing training for Planning Board and Board of Adjustment members	Annual Training of Planning Board and Board of Adjustment Members	Y	Annual	Y	P/Z			



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Balanced Organizational Scorecard Police										
Organizational Vision To provide an inviting and safe community with a commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	Organizational Mission To serve the residents and businesses of the Stallings community by providing excellent municipal services while upholding the public interest by maintaining a sound financial position and active stewardship of public assets and resources.	Stallings Way Values Integrity Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Composent/Qualified Supporting Each Other Vork/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Learn Healthy, Positive Environment	FY 2020-21 Town Council Priorities • Create a Stallings Downtown • Review & Amend Land Use Plans to Better Align w/ Council's Vision • Economic Development • Transportation • Communications • Enhance Blair Mill Park			Department Mission Statement Mission: Our mission, collect and as individual officers, is t exemplary level of service an residents and businesses of and to all those who may visis through our community. We community through professio and the enforcement of crimi without prejudice or bias, with of all people, to assure a safe environment for all.	ively as a department o provide an d protection to the the Town of Stallings t, work in, or travel will serve the nal conduct at all times nal and traffic laws n respect for the rights	Stallings		
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes	
			Create video partner program/citizen provided security camera footage	Y	6/30/2021	Y - Program launched April 1,2021	PD	Community Service Unit will begin to research other agencies	Notes	
Serve the Community	Strengthen Citizen Engagement		Develop and implement post police interaction questionnaire/survey	Y	6/30/2021	Y - Program launched April 1,2021	PD	ice Unit will begin to researc		
	Increase Citizen & Community Safety	Increase roadway safety and decrease congestion.	% difference in number of traffic crashes within the Town limits in CY 2020 compared to CY 2019.	Decrease by 5% in CY 2020 compared to CY 2019.	CY20	Overall reduction is crashes was 22% and injury accidents was 71%	PD	Have Asst Chief Flynn run comparisons and look at high impact areas		
Manage Resources	practices for police convises a	Ensure adherence to best practices for police services and	completion of 5 step process of CALEA accreditation	Y - PD CALEA ACCREDITATED	9/1/2023	CALEA program started May 1, 2021. In self-assessment phase of program.	PD			
Manage Resources	Senter Services Ernachtly	Peliver Services Efficiently plattices for police services and help reduce risk exposure and liability insurance costs	Complete N.C. League's Law Enforcement Risk Review Process and reduce insurance costs by 14%.	Complete Risk Review Process and reduce insurance costs by 14%.	6/30/2021	Complete - NCLM Advised 10% reduction in associated insurance costs	PD			
			Complete and implement Lexipol police policy manual and training system	Y	12/31/2020	Y - Policy Manual has been launched and is being utilized department along with daily policy reviews by officers	PD	Complete draft manual and being phased implementation		
Run the Operations	Provide Responsive & Dependable Services		Becoming a DWI testing site	Y	6/30/2021	Y - Intoxilyzer was installed in March and has been in use.	PD, State of NC	Work with State of NC to prep our site for installation		
			% of CID case clearance rate compared to National average (comparable departments on size/demographics - calendar year)	10%	6/30/2021	7.5% - CID has a 38% clearance rate. National average was 30.5%	PD			
Develop Know-How	Develop a Skilled & Competent Workforce	Ensure that staff have the highest level of training possible to do their job	Create staff development plan	Y	6/30/2021	Draft completed, PD is reconstructing project to be in line with Town pay plan	PD	Get command staff input as to what areas should be covered		

Balanced Organiz	zational Scorecard	Public	Works					_	
Organizational Vision o provide an inviting and afe community with a ommitment to excellence there families and usinesses can thrive as re embrace our future thile preserving our past.	Organizational Mission To serve the residents and businesses of the Stallings community by providing excellent municipal services while upholding the public interest by maintaining a sound financial position and active stewardship of public assets and resources.	Stallings Way Values Integrity Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Learn Healthy, Positive Environment 	FY 2020-21 Town Council Prior • Create a Stallings Downtow • Review & Amend Land Use • Economic Development • Transportation • Communications • Enhance Blair Mill Park		ncil's Vision	Departmental Vision/Mission Star <u>Mission</u> : The Public Works Dep dedicated employees strives to maintain, and operate public inf property in a manner that respe and the ability of government to preserve these assets for succe	partment through plan, design, build, frastructure and ects the environment o adequately	Stall	ings.
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes
Serve the Community	Conserve Cultural & Natural Resources	Be a good steward of natural resources.	Report identifying energy consumption for facilities over previous 3 years and identifying ways to decrease consumption	Y	6/30/2021	Delayed With Addition of New Buildings - Compiling report on energy consumption and ways to decrease. Present to council when report complete.	P/W, P/R	Look over utility bill for last 3 years. Identify areas that consume the most electricity.	Have identified areas (HVAC, Parking lot lights, etc.) and plans to reduce consumption such as smart meter and LED lights in parking lot.
Manage Resources	Develop Long-Term Financial Plans	Develop a life-cycle replacement plan for all capital assets (P/R, P/W include facility assets)	Report: Inventory of all capital items and replacement plan	Yes	6/30/2021	Delayed - Waiting for launch of workorder system to see if it can be incorporated	P/W, P/R	see what program they have in place. Get with John Flynn and	
	Deliver Services Efficiently	Repair small potholes within 3 business days of request	% of repairs completed in this timeframe.	100%	Annual	100%	P/W	From time of report take no more than 3 days to patch a pothole. This of course depends on weather.	The only constraints are weather related which are not in our control. Otherwise this target is always met.
		Increasing efficiency through creating a work order system on our server for town staff to report any and all issues.	% of work orders reported using work order system.	100% of work orders	Work Order System by 7/31/2021 Will assess % annually	75%	P/W, COM	will report directly to public works.	iWorx work order system was approved in budget. We are currently working with vendor to get setup. It will first be rolled out to staff and then put on websites for resident to submit request through. Hoping to roll out to staff 9/31/2021.
	Provide Responsive and Dependable Services	Be Responsive to Citizen Inquiries	% of responses to citizen inquiries within 1 business day	100%	Ongoing	100%	P/W	Whether it be email, phone call, or reported from another town employee a response to the citizen should take no more than 24 hours.	Residents get a response within 1 business day. If we have to meet in person sometimes this can be delayed.
		Routinely inspecting neighborhoods to proactively identify issues	Inspect All Town Neighborhoods	4	Quarterly	4	P/W		Visiting these neighborhoods quarterly helps identify issues early and in some cases stop them from becoming larger issues.
								Allow employee to go to trainings he/she feels would be	With the pandemic still looming training is somewhat difficult



Develop Know-How	Improve employee skillset & allow employees to grow professional	o o .	4	Quarterly	4	P/W		other than online. We continue to train as best we can. This year
							on skills they are less familiar	were able to have an onsite
							with.	asphalt training seminar.

Balanced Scorecard Annual Timeline

Event	Timeline	Outcomes	Actors
Council Annual Retreat	February	Set of Draft Council Priorities	Town Council
Council Priorities Final Approval	End of February	Final Council Priorities	Town Council
Department Level Draft Goals	8-Apr-21	Draft Department Goals	Town Manager, Staff
Final Budget Approval	June	Final Annual Budget	Town Manager, Staff
Department Level Goals Finalized	End of June	Departmental Goals	Town Manager, Staff
Annual Report	2nd September Meeting	Report and Presentation Council & Public	Town Council, Town Manager, Staff
Mid-Year Report	February	Report to Town Council	Town Council, Town Manager, Staff