Balanced Organizational Scorecard Organizational Vision Organizational Mission

To provide an inviting and To serve the residents

Administration

FY 2021-22 Town Council Priorities

Create a Stallings Downtown

Review & Amend Land Use Plans to Better Align w/ Council's Vision

Stallings Way Values

IntegrityCommitment

safe community with a commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	and businesses of the Stallings community by providing excellent municipal services while upholding the public interest by maintaining a sound financial position and active stewardship of public assets and resources.	Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Learn Healthy, Positive Environment	Review & Amend Land Use Economic Development Transportation Communications Enhance Blair Mill Park	nsportation nmunications			e, ethical, and respectful ager form of government. legally mandated, ion to the incorporated id timely, while preserving ecords. cry, creatively and timely manner, of ways to stallings and educated on ticipate, develop and fulfill wn employees. To provide, implementing, and iman resources program.	Stall			
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes	ı	
			Broadcast Regular Town Council Meetings	100%	Annual/Ongoing	100%	ADM	Video all regular meetings stream live to the Town's YouTube Channel.		P/R - Parks & Recreation P/Z - Planning & Zoning	
	Strengthen Citizen Engagement	Enhance public access to information about Town services, meetings, key issues, and opportunities	I .	Quarterly	4 times per year	DISCONTINUED in lieu of the new Stallings Blog	ADM	The Town Newsletter has been discontinued in lieu of the new Stallings Blog.	NA	ENG - Engineering P/W - Public Works PD - Police COM - Communications	
Serve the Community		Implement Economic Development Strategic Plan with goal of 80%/20% (res/com) tax base by 2030	Contract Executed with Union County Economic Development & Position Filled	Y	6/30/2022	N - See action plan	ADM	This has been delayed due to County ED reorganization Process. Stallings is waiting on Union County ED to approve draft interlocal agreement to create the Union County. As soon as the UCEDC hires an ED Director, Stallings will then develop an ED plan/duties with that staff person.	An update is expected from the county in March 2022		
	Promote Economic Vibrancy	Highlight Business in Newsletter	Highlight Business	Quarterly	6/30/2021	One business has been highlighted.	ADM	Highlights are provided on website and social media. Mayor will provided first business highlight and has committed to providing second highlight.	COM - Com unty igs is that to nas r, D on. An update is expected from the county in March 2022 site ill ight		
	Promote Economic Vibrancy	Promote Economic Vibrancy	Create a Traditional Downtown that Attracts Niche Retail, Local Restaurants, Breweries, and Other Amenities in a Unique Walkable Town Center	Implement/Achieve FY 21-22 Action Steps FY 21-22 Action Steps - Council will recruit community leaders to establish a Downtown Champions Committee - Gain Site Control Over Key Properties - Partner with DFI for expert guidance/support to proactive investment to spur desired development through a public/private partnership - Start Farmers Market & Continue Events (P/R) - Focus on nuisance violations in downtown core area (P/Z) - Complete Streetscape Design (Eng)	Y	6/30/2022	1. Council has not yet established a Downtown Champions Committee, it is likely premature to do so. 2. The Town has purchased 2725 Old Monroe Road and 325 Stallings Road 3. Town Council approved contract with DFI. 4. Farmers Market has continued and events held at Stallings park 5. Downtown streetscape draft finalized and waiting to pair with DFI. This has been changed due to NCDOT not allowing on- street parking.	TC, ADM	Action Steps listed under Measure	Council feedback is wait on DFI contract	
	Maintain Fiscal Strength	Adopt a fiscally responsible annual budget	Adopt a Balanced Budget that does not use fund balance or debt for operational expenditures	Yes	Annual	Yes	TC, ADM, FIN				
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Departmental Vision/Mission Statement

Town Manager Mission: The Town Manager's Office provides

professional, strategic, responsive, ethical, and respectful

		Secure an Occupancy Tax	Occupancy Tax Enacted	Yes	6/30/2022	No. State elected officials have indicated there have been other priorities, but are open to revisiting in the future.	T.C., ADM		FY 19-20 Council Priority
Manage Resources	Develop Long-Term Financial Plans	Ensure Organizational IT Infrastructure/Equipment needs are met	Maintain 5-year IT Replacement Schedule/Plan	Yes	Ongoing	Yes	ADM		Computers and equipment are being updated as needed.
			% of workforce that have completed mandatory safety training	100%	Annually	100%	ADM, SAFETY CO., ALL	New NCLM Training software deployed April 2022.	
	Deliver Services Efficiently	Create a safe environment for employees/public and control cost	# of OSHA recordable injuries: Town Total: General Government: Police:	# of OSHA recordable injuries: Town Total: 0 General Government: 0 Police: 0	Annually	# of OSHA recordable injuries: Town Total: 0 General Government: Police: 0	ADM, SAFETY CO., ALL		629 days without incident as of 4/25/2022
Run the Operations	Enhance Emergency Preparedness	Ensure Organization-wide Emergency Preparedness	Hold a Large Mock Emergency Training Scenario and Identify Areas for Improvement	Once Every 3 years	Once Every Three Years	Planning In Process	ADM	Completed Last Training in FY 18-19; Next Training anticipated 2023	ADM staff is working with PD to develop a plan and process for training. The efforts are paused until all key department heads are fully staffed. Training will be subjective to COVID pandemic and ability to gather in large groups
	Improve Communication & Collaboration	Improve Inter-Departmental Relationships Through Team-Building Events	Hold Organization Wide Team Building Event	4	Quarterly	4	HR	Covid continues to cause challenges with team building events. Working on developing alternatives.	Christmas Party, Thanksgiving, Christmas Luncheon, Employee Appreciation
	Condo and	Ensure All Employees are Informed & Have Opportunity for Feedback to Increase Feeling of Ownership/Buy-In	Hold "All Hands on Deck" Meeting	2	Bi-Annually	0	ADM	Pandemic will make this a challenge.	
Develop Know-How	Maintain a Skilled & Competent Workforce	Maintain an educated, dedicated, competent, and productive workforce FYE 21 Action Steps - Assessment Center for Dept. Head Openings - Reengage and complete Per. Eval. Training - Team-Building Events - BI-Annual Staff Meetings -Employee of the Month Program	Turnover Rate: Non-PD: PD: (*Excludes retirements, Involuntary Separations, & 6 month Probationary Period)	Turnover Rate: <10% Non-PD: <10% PD: <10% (*Excludes retirements, Involuntary Separations, & 6 month Probationary Period)	Annual	Turnover Rate: 9% Non-PD: 5% PD: 11% (*Excludes retirements, Involuntary Separations, & 6 month Probationary Period)	ADM, HR	Stay Interviews have been implemented for new employees and are conducted every 3 months for the first year. Exit Interviews are conducted when an employee puts in their notice to leave employment with the Town.	
		Caught Ya! Employee Recognition Program	# of Employee Recognition Awards	8	Annual	4	HR		

Organizational Mission

Engineering

FY 2021-22 Town Council Priorities

Stallings Way Values

Organizational Vision To provide an inviting and safe community with a commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	Organizational Mission To serve the residents and businesses of the Stallings community by providing excellent municipal services while upholding the public interest by maintaining a sound financial position and a	Stallings Way Values Integrity Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Leam Healthy, Positive Environment	Y 2021-22 Town Council Priorities Create a Stallings Downtown Review & Amend Land Use Plans to Better Align w/ Council's Vision Economic Development Transportation Communications Enhance Blair Mill Park		Departmental Vision/Mission: The Engineering De quality, efficient, professiona and technical support to the departments. We deliver cos sustainable solutions associa implementation of capital imp development and community Fostering an environment of are our core values.	partment provides I engineering services public and other Town t effective and ated with the provement, land infrastructure.	Stall			
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes	
		Town Hall Streetscape	Streetscape Design	100%	6/30/2022	Due to NCDOT barriers, planning has worked with consultant to develop new draft streetscape plan.	Eng	NCDOT would not allow on-street parking on Stallings Road. Council approved different approach of creating/making streetscape ordinance requirements.		
Serve the Community	Serve the Community Enhance Recreation, Walkability & Connectivity		Complete Stallings Sidewalk Inventory & Evaluation	100%	6/30/2022	0% - The focus this year was creating a pavement management system & construction/addressing stormwater backlog. Staffing time limited due to intern TE period, may need to contract out for evaluation due to staffing limit	Eng	Coordinate to determine efficient approach to inventory and evaluation then commence with implementation.	The focus this year was pavement maintenance construction and planning as wel as stormwater backlog.	
		Improve Sidewalk Infrastructure	% of Sidewalk Panels Deficiencies Identified and Replaced per Year	TBD - Until inventory/evaluation complete.	TBD	Pending sidewalk inventory/evaluation	Eng	Council has adopted a Sidewalk Maintenance Policy and Staff will evaluate/rate Town sidewalks accordingly.	Need to complete the sidewalk inventory.	ALL - All Department ADM - Administratic P/R - Parks & Recrea P/Z - Planning & Zon ENG - Engineering P/W - Public Works PD - Police COM - Communicati
		Long Term Transportation Planning	Update Transportation Master Plan	100%	12/31/2023	Council opted to focus on HWY 74 area.	Eng, P/Z	Staff recommend seeking CRTPO funding and timing with comp. plan.		
		CRTPO Engagement	Participation in TCC Meetings	100%	6/30/2022	100%	Eng	ENGR will continue to attend TCC meetings		TC - Town Council
			% of Storm Drainage Infrastructure Proactively Cleaned Annually	20%	6/30/2022	All storm drains were inspected and all drains needing to be cleaned were cleaned. Drainage infrastructure is being cleaned on an as-needed basis. Primary focus has been on sink holes. TE advises we may need to revisit this goal moving forward.	Eng	TE advises we may just want to consider doing just inlets and outfalls for cost-efficiency reasons.	All storm drains were inspected and all drains needing to cleaned were cleaning.	
Manage Resources	Invest in Infrastructure		% of Town Streets Swept Annually	100%	6/30/2022	100%	Eng	ENGR will continue sweep Town roads on an annual basis		
manage nessearces		Maintain Storm Water Infrastructure	% of Annual SCM Inspections Completed Annually	20%	6/30/2022	20%	Eng.	Eng. will inspect all SCMs in Town once every 5 years for MS4 Permit	Currently 28 total SCM's	
			Inventory of Stormwater Infrastructure & SCMs	100%	12/31/2021	80%	Eng	MS4 Permit	Additional inventory for projects infrastructure that has been dedicated to the Town needs to be added to the Town's GIS inventory	
	Deliver Services Efficiently	Ensure Contractor Costs Comparable to Similar Size Municipalities	Resurfacing Contracts Line Item Costs Compared to Similar Sized Communities (Waxhaw, Pineville, Harrisburg)	Within 10% or less	6/30/2022	Previous resurfacing contract was through partnering with Indian Trail for better pricing. Timing was different than compared municipalities so TE advises comparison is not valid now.	Eng	Future resurfacing contracts will be implemented in the Fall of fiscal year	The next available review for this is after bids are received in the fall.	
Run The Operations	Provide Responsive & Dependable Services	Complete Stormwater Repairs in a Timely Manner	% of Repairs Completed Within Two months Of Purchase Order Execution	100%	6/30/2022	100%	Eng	ENGR will continue to provide efficient and timely repairs.		

Departmental Vision/Mission Statement

		Improve Employee Skillset & Allow Employees to Grow	% of Engineers with Minimum of 15 Professional Development Hours	100%	6/30/2022	100%	Eng	Town Engineer will continue to meet education requirements per NCBELS	
Develop Know-How	Maintain a Skilled & Competent Workforce	Continuing Education	% of Department Attendance At a Minimum Of 3 Continuing Education Classes	100%		100% - COVID has limited opportunities for classes. Associate Engineer working towards obtaining FE.	Eng	Department Staff will attend this years ASCE conference either virtually or in person	The Associate Engineer is studying for the FE Exam.

Balanced Organizational Scorecard Organizational Vision Organizational Mission

To provide an inviting and To serve the residents

safe community with a commitment to excellence Stallings community by

Finance

FY 2021-22 Town Council Priorities

Create a Stallings Downtown

• Review & Amend Land Use Plans to Better Align w/ Council's Vision

Stallings Way Values

IntegrityCommitment

Flexibility

commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	Stallings community by providing excellent municipal services while upholding the public interest by maintaining a sound financial position and active stewardship of public assets and resources.	Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Learn Healthy, Positive Environment	Economic Development Transportation Communications Enhance Blair Mill Park			providing operational, financial guidance as well as to provide financial information to the Ma Town Manager. The departmexcellence as a steward of the provide financial transparency	e accurate and timely ayor, Town Council and nent strives for e Town's assets and to		ings _{NC-}	
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes	1
Serve the Community	Strengthen Citizen Engagement	Provide financial information to keep the public engaged and informed of the Town's financial transactions	Update finance website financial reports which included financial summary and a/p distributions	Monthly	Update to be completed by the 28th of the following month	100% - Monthly reports have been added but audit delayed the June 2022 report.	FIN	Update Website once available	Need to update the due date for the year-end report to a more realistic deadline.	
	Maintain Fiscal Strongth	Present timely and accurate CAFR each Fiscal Year	Submit CAFR to the Local Government Commission within 4 months of year end	LGC - Oct 31 GOA CAFR Dec 1	Annually	100% completed timely for FY20-21 report.	FIN		Submitted timely and GFOA awarded FY2021 Report the Award of Excellence	FIN - Finance
Manage Resources	Maintain Fiscal Strength	Maintain 20% Council Reserve in Restricted Fund Balance	% of Budgeted expenditures for following fiscal year	20%	Annually	100% - Maintained the 20% for entire year	TC, ADM, FIN		Performed during audit	
	Develop Long-Term Financial Plans	Develop and maintain 5 year Financial Forecast and CMIIP	Develop and present to council each budget cycle and semi- annually submit updates to Council for review.	Resubmit - November 2020	Annually	Submitted and approved the Plan at January 2022 Council Meeting	FIN	Utilize plan during budget process and update each year after budget is complete		
		Issue purchase orders in a timely manner according to purchase order policy	# of purchase orders not issued within 3 business days (exceptions for approvers absence)	5 or less	Monthly	0	FIN	continuous process	100% of purchase orders issued timely	
Run the Operations	Excel at Staff & Logistical Support	Produce timely financial statements to town manager, directors and council	Distribute financial update to Town Manager and directors for review by 20th of the month	100%	Monthly	80%	FIN	Delays for 2 months due to information that was not available.	Will strive for 100% in FY2023	
	Provide Responsive & Dependable Services	Provide timely and dependable information when inquiries from public and our vendors/business partners are requested.	Response within 3 business day from inquiry with estimated time to prepare information or answer dependent on request.	100%	Annually	100%	FIN			
Develop Know-How	Maintain a Skilled & Competent Workforce	Develop strategy to retain employees by focusing on career development through training	Employees attend at least one class, workshop, seminar or conference within the fiscal year	100%	6/30/2022	100%	FIN	All staff members attended annual accounting software conference.		
20005								Continue to look for	Networked with other finance	-

Departmental Vision/Mission Statement

Mission: The mission of the Finance department is to work in partnership with all Town departments providing operational, financial and leadership



	Enhance Relations with Other Entities	Build relationships with other governmental organizations by meeting with or attending organizational financial related	Attendance at meetings/functions	Minimum of 2 per fiscal year	6/30/2022	2	FIN	teiepnone/conference cail opportunities to network	οπicers several times throughout the fiscal year.	
		functions								

Parks & Recreation

Organizational Vision To provide an inviting and safe community with a commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past. Perspectives	Organizational Mission To serve the residents and businesses of the Stallings community by providing excellent municipal services while upholding the public interest by maintaining a sound financial position and active stewardship of public assets and resources. Objectives	Stallings Way Values Integrity Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Leam Healthy, Positive Environment	FY 2021-22 Town Council Priorities • Create a Stallings Downtown • Review & Amend Land Use Plans to Better Align w/ Council's Vision • Economic Development • Transportation • Communications • Enhance Blair Mill Park Resolving to Engage a diverse community, Connected through greenways and Recreational amenities by Educating citizens to Achieve an enhanced quality of life of the divestigation of the Engage and Enga				nmunity through s, events, and en/open space to the diverse community y, y, ys and trails to y of life through	Stallings Action Plan Notes		
Perspectives		Implement Connect Stallings Recreation and Greenway Plan	- Accept privately developed greenway portions into town maintenance system - Privette Park Phase I	Target Yes/No	6/30/2022	Accepted Solis Project into Town system & 'Currently re-doing the structure of Privette Park to be accessible to kids of all ages & abilities.	PR	- Accepted Solis project - Atrium Spine under construction -Privette Park project approved April	- Privette Park is being looked over to ensure the playground structure will fit a wide variety of needs.	
	Enhance Recreation, Walkability & Connectivity	Implement 1st Phase of Desired Enhancements at Blair Mill Park	Enhanced Turf Quality, Construct Vickery Leg of Greenway, Install Playground	Restored/improved Grass Turf Greenway Connection to BMP Install Playground	6/30/2022	Yes	PR	- Greenway bid documentation in preparation w/ DbD - Playground and grading approved Jan 2022 - Landscaping contract awarded Turf work scheduled	- Blair Mill Playground was installed on June 2022 , Would love to add on shade & come up with a future phased plan. - Vickery portion of Greenway began construction	
Serve The Community		Encourage participation by a wide cross-section of area residents on advisory committee	% of appointed members from differing neighborhoods and sides of Town	80% differing neighborhoods 50% North / 50% South of 74	Annually	No	PR	-COVID continues to damper committee in-person recruitment and meetings	-Committee meetings suspended Jan - Mar	
	Increase Citizen Engagement	Conduct surveys to measure citizen satisfaction on a variety of key services	10 point rating scale 1 = strongly disagree 10 = strongly agree	7.5	Per Event Type or Annually	No steps were taken towards achieving this goal. Will look at different ways to conduct survey evaluations in the future.	PR	-Farmer's Market feedback received by UC, meeting with UC to hear it in late January - Stallings Fest unable to do survey'-Implementing with Spring programming and Events		
	Promote Economic Vibrancy	Create a Traditional Downtown that Attracts Niche Retail, Local Restaurants, Breweries, and Other Amenities in a Unique Walkable Town Center	Start/Continue Farmers Market	Y/N	6/30/2022	Completed 2nd Year of Farmers Market.	PR	-Add live music and crafts '-Increase # of vendors '-Farm to Table opportunities	-Virtual meeting for 2022 with Union County delayed due to staff COVID issues, Limited staff support with the issue of being short an event coordinator. Saw LOW turnout of vendors this season.	
Run the Operations	Provide Responsible & Dependable Service	Maintain excellent response rate	% response rate	100% response within 1 business day across all platforms	Annually	Due to change of leadership this goal is no longer a measure of accurate success for our department.	PR	100% response rate as of Apr 25, 2022		
Develop Know-How	Support Development of Citizen Volunteers	Develop a core group of volunteers	# of new volunteers, not including committee	10	6/30/2022	10 Volunteers were not reached; however, we have began community members with court ordered community service hours in our parks. We've also partnered with local high schools to get on their volunteer data bases.	PR	3 -COVID continues to impact	-Used hired labor for Stallings Fest	

Planning and Zoning

Balancea Organiz	zational Scorecard	riaiiiiiig	and Zoning							
Organizational Vision To provide an inviting and safe community with a commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	and businesses of the	Stallings Way Values Integrity Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Leam Healthy, Positive Environment	FY 2021-22 Town Council Prio Create a Stallings Downto Review & Amend Land Us Economic Development Transportation Communications Enhance Blair Mill Park		cil's Vision	Department Mission Statement Mission: The Planning and Development Department's mission is to foster a dynamic, attractive, and economically healthy town. The Planning Department works to promote coordinate growth, diversified development, placemaking, adaptive community, and regional collaboration.		Stallings		
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes	
		Create a Traditional Downtown that Attracts Niche Retail, Local Restaurants, Breweries, and Other Amenities in a Unique Walkable Town Center	Provide TM downtown expertise and assistance where needed. Identify nuisance properties, work with property owners on compliance; track progress through GIS; provide Town Manager updates through monthly staff report.	Y	6/30/2022	The Stallings Streetscape Plan Draft is complete and will follow the DFI timeline for adoption. The monthly reports for Code Violations and Permits are included.	P/Z	Code Enforcement to work with property owners on clean up and mitigation. Planning Tech to map properties with Code Violations to Track Status.	This timeline is unrealistic for a Traditional Downtown. Code Enforcement and Mapping can be achieved but cannot be combined with this initiative.	
		Support the Silver Line Light Rail to Stallings	Work on incorporating TOD standards into Development Ordinance.	In Progress	1/31/2023	Council approval of TOD language and ordinance as Development Ordinance text amendment will be in November 2022.	CATS - P/Z	Staff is applying for a CRTPO grant to enhance the SAP, CLUP, and Ordinance with the addition of the Silverline in September/October 2022.	Consultant working with jurisdictions on creation of plan. Work on incorporating language into the Development Ordinance and presenting to Council for adoption.	
Serve the Community	Enhance Economic Vibrancy	Business Identification Program	Physically Identify, create a spreadsheet and list name and location of businesses located in Town limits.	Y	1/31/2022	Ą	P/Z	Planning Tech will create a base map and update it annually. Code Enforcement Officer will conduct a physical survey and create list o businesses to update annually.	Update on an ongoing basis.	
		Review and Amend Land Use Plans to Better Align with Council's Vision	Present Open Space Changes and Council Adoption	Y	4/30/2021	Y	P/Z	Continually ongoing. Will require a major update.	Update on an ongoing basis.	
		5-Year CLUP Review	Review CLUP and Submit Report to Council	In Progress	1/31/2023	Staff plans on reviewing the CLUP and SAP and coming up with a plan/timeline to update at the end of 2023.	P/Z and Legal	Staff Review of Document is ongoing. Likely to start major updates in December 2022.	A 5-year review and CLUP evaluation is needed to ensure goals are up to date in relevant with current Council goals.	
	Enhance Recreation, Walkability, & Connectivity	Identify Future Road Capacity and Connectivity Needs and increase the likelihood of CRTPO funding for projects	Update the Town Transportation Master Plan	Draft plan to be Presented to Town Council in 2023.	6/30/2023	Per Council direction, once HWY 74 Station Area/SAP/D0 updates are completed, determine whether to proceed with a new transportation master plan process	P/Z & Eng.	Staff work team met, develop consensus, going to present to Council for feedback/direction	Coordinate with the Engineering Department and TAC on plan creation. Document data will need to be gathered. Consider creating a digital story map for final document. CLUP will need to be updated with MTP. Vice versa.	
Manage Resources	Conserve Cultural & Natural Resources	Create a streetscape plan that includes landscape and hardscape elements	Streetscape Plan Presented to Council	Y	6/30/2022	The Stallings Streetscape Plan Draft is complete and will follow the DFI timeline for adoption	P/Z	NCDOT would not allow on street parking. Working with consultant to develop various types of streetscapes for different road types to put into ordinance requirements.	Follow the DFI timeline for adoption.	
Run the Operations	Provide Responsive and Dependable Services	Provide timely and effective response to ordinance code violations	% of violations brought into voluntary compliance within 60 days	65%	Annual	84%	P/Z	Documents all Code Enforcement cases.	Continue to provide code enforcement that cleans up the town.	
	Analyze the Impacts of the Chicken Ordinance on Town Resources	Deliver services efficiently	Issue Town Council a Chicken Report	7/1/2023	7/1/2023	Tracking ongoing.	Code	Document all Chicken related Code Enforcement tasks.	Will review and create presentation in Summer 2023	
) Develop Know-How	Maintain a Skilled and Competent Workforce	Ensure Staff Are Growing as Professionals to Better Serve the Citizens	Development of a Continuing Education Plan for Department Staff & Begin Implementation	Complete	6/30/2022	Complete.	P/Z	Training offered by SOG in late 2022.	New Hires started over this objective.	
	Support Development of Citizen Volunteers	Promote efficiently run meetings by providing training for Planning Board and Board of Adjustment members	Annual Training of Planning Board and Board of Adjustment Members	Y	Annual	Y	P/Z	Training offered by SOG in late 2022.	Waiting for new members to join PB.	



Police

Organizational Vision To provide an inviting and safe community with a commitment to excellence where families and businesses can thrive as we embrace our future while preserving our past.	Organizational Mission To serve the residents and businesses of the Stallings community by providing excellent municipal services while upholding the public interest by maintaining a sound financial position and active stewardship of public assets and resources.	Stallings Way Values Integrity Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Learn Healthy, Positive Environment	• Create a Stallings Downtown • Review & Amend Land Use Plans to Better Align w/ Council's Vision • Economic Development • Transportation • Communications • Enhance Blair Mill Park		Mission: Our mission, collectively as a department and as individual officers, is to provide an exemplary level of service and protection to the residents and businesses of the Town of Stallings and to all those who may visit, work in, or travel through our community. We will serve the community through professional conduct at all times and the enforcement of criminal and traffic laws without prejudice or bias, with respect for the rights of all people, to assure a safe and secure environment for all.		Stallings		
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes
	Strengthen Citizen Engagement	Engage the community.	Increase PD's social media presence to more effectively communicate with residents and visitors	Expand SPD social media presence to top 3 social media sites increase efforts to post at least weekly	6/30/2022	SPD has seen an increase of 600 followers; we have created an Instagram and Twitter accounts	PD	Community Service Unit will begin to research other agencies and platforms	
Serve the Community	Increase Citizen & Community Safety	Increase roadway safety and decrease congestion.	Create Traffic Education Safety Team	Increase alcohol enforcement, conduct 5 traffic safety awareness campaigns (PSA's/bike rodeo/car seat installs/traffic checkpoints)	6/30/2022	SPD has had 50% increase in impaired driving arrests; TEAM has conducted multiple PSA videos; and child safety seat installer training and clinics	PD	Have patrol LT assess needs of community working with community officer	
Manage Resources	Deliver Services Efficiently	Ensure adherence to best practices for police services and help reduce risk exposure and liability insurance costs	Completion of 5 step process of CALEA accreditation	Y - PD CALEA ACCREDITATED	5/1/2024	Currently in self assessment phase- reviewing policy to be within CALEA standards	PD		
	Provide Responsive &	Keep community safe by enhancing youth driving abilities	Create and launch Youth Driving Awareness Program	Host two youth driving clinics during FY 22	6/30/2022	TEST team has been assigned this goal and is currently developing curriculum. SPD has partnered with Scott Clark Toyota to host classes.	PD	Work with local stakeholders to promote program	
Run the Operations	Dependable Services	Provide effective/efficient police services.	Create and staff reserve police officer program	Υ	6/30/2022	The SPD has struggled to fill police vacancies (which is a priority) we have two candidates interested. This will continue once F/T police vacancies are filled.	PD		
Develop Know-How	Develop a Skilled & Competent Workforce	Ensure that staff have the highest level of training possible to do their job	Create and fund staff development plan	Υ	6/30/2022	Incentive plan was approved by council and will continue to look at staff development plan once current economy settles back down.	PD	Get command staff input as to what areas should be covered	

Balanced Organizational Scorecard Organizational Vision Organizational Mission

Public Works

Stallings Way Values

FY 2021-22 Town Council Priorities

safe community with a commitment to excellence where families and businesses can thrive as we embrace our future	and businesses of the Stallings community by providing excellent municipal services while upholding the public interest by maintaining a sound financial position and active stewardship of public assets and resources.	Integrity Commitment Flexibility Awesome Customer Service Team Before Self Continuous Improvement Competent/Qualified Supporting Each Other Everyone Pitches In Work/Life Balance Positive Attitude Collaboration Dialogue Have Fun Trust & Respect Open to Teach/Learn Healthy, Positive Environment	FY 2021-22 Town Council Prior Create a Stallings Downtov Review & Amend Land Use Economic Development Transportation Communications Enhance Blair Mill Park		ncil's Vision	Mission: The Public Works D dedicated employees strives maintain, and operate public property in a manner that res and the ability of government preserve these assets for such	epartment through to plan, design, build, infrastructure and pects the environment to adequately	Stall	ings -NC-
Perspectives	Objectives	Initiatives	Measure	Target	Timeline	Status/Result	Responsible Entity	Action Plan	Notes
Serve the Community	Conserve Cultural & Natural Resources	Be a good steward of natural resources.	Report identifying energy consumption for facilities over previous 3 years and identifying ways to decrease consumption	Υ	5/31/2022	Want to use ARPA funds to replace all HVAC units at Town Hall.	P/W		We are waiting until Fall to start this project because it will be a large undertaking.
		Work with P/R to Implement 1st Phase of Desired Enhancements at Blair Mill Park	Enhanced Turf Quality, Construct Vickery Leg of Greenway, Install Playground	Restore/Improve Grass Turf Greenway Connection to BMP Playground ages 5-12	6/30/2022	Playground installed. Contracted with Smith Grounds for monthly landscape maintenance. Landscaping improving.	P/W, P/R	Playground was installed. Continuing to work with Smith Grounds to improve turf.	Will monitor Smith Grounds and look for ways to improve turf. Over all we have seen a tremendous improvement in the turf.
	Develop Long-Term Financial Plans	Develop a life-cycle replacement plan for all capital assets (P/R, P/W include facility assets)	Report: Inventory of all capital items and replacement plan	Υ	1/31/2022	50% (Anticipate to complete by 4/1/2022)	P/W, P/R	Talk with neighboring towns to see what program they have in place. Work with iWorq (software for workorder systems) as they have software for this too.	
Manage Resources	Deliver Services Efficiently	Repair small potholes within 3 business days of request	% of repairs completed in this timeframe.	100%	Annual	100%	P/W	From time of report take no more than 3 days to patch a pothole. This of course depends on weather.	Potholes too shallow or on road shoulder cannot be cold patched.
		Deliver Services Efficiently	Monitor Budget/Quality Outsourced Landscaping Throughout Town	4	Quarterly	4	P/W	Monitor Smith Grounds and see that we receive quality service at budgeted price.	Smith Grounds is providing great service.
	Provide Responsive and	Be Responsive to Citizen Inquiries	% of responses to citizen inquiries within 1 business day	100%	Ongoing	100%	P/W	Whether it be email, phone call, or reported from another town employee a response to the citizen should take no more than 24 hours.	Identify correct department and forwarded request if needed, so timelines can be met.
	Dependable Services	Routinely inspecting neighborhoods to proactively identify issues	Inspect All Town Neighborhoods	4	Quarterly	4	P/W	Visit neighborhoods quarterly. Make notes of all findings. Report issues not related to public works to proper department. Repair all other issues.	Identifying sign post for repair as we install new street signs.
Develop Know-How	Maintain a Skilled & Competent Workforce	Improve employee skillset & allow employees to grow professional	Training Meetings to Improve Employee Skillset/Knowledge	4	Quarterly	4	P/W	Allow employee to go to trainings he/she feels would be helpful to there job, and hold in-house training with employee on skills they are less familiar with.	Completed flagger training course. Certified to direct traffic.

Departmental Vision/Mission Statement

Balanced Scorecard Annual Timeline

Event	Timeline	Outcomes	Actors
Council Annual Retreat	February	Set of Draft Council Priorities	Town Council
Council Priorities Final Approval	End of February	Final Council Priorities	Town Council
Department Level Draft Goals	8-Apr-22	Draft Department Goals	Town Manager, Staff
Final Budget Approval	June	Final Annual Budget	Town Manager, Staff
Department Level Goals Finalized	End of June	Departmental Goals	Town Manager, Staff
Annual Report	2nd September Meeting	Report and Presentation Council & Public	Town Council, Town Manager, Staff
Mid-Year Report February		Report to Town Council	Town Council, Town Manager, Staff